

# Pricing Guide

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## Website and Sales Copy

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| <b>Website content:</b> <i>For static or stand alone pages on your site, like your About, Services, or Welcome pages</i> | \$400+<br>per page |
| <b>Sales pages:</b> <i>Persuasive long-form pages that converts prospects into buyers</i>                                | \$1000+            |
| <b>Blog posts:</b> <i>Monthly ghostblogging services (3-month minimum)</i>   | \$550- \$1050      |
| Two 1000-word posts per month - \$550  |                    |
| Four 1000-word posts per month - \$1050  |                    |

## Email Marketing Copy

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|---|--------------------|
| <b>Email campaigns (nurturing campaigns, webinar promotion, sales campaigns, etc.):</b> <i>Build trust with your audience and deliver persuasive sales messages</i>   | \$300<br>per email |
| <b>Landing pages, webinar registration pages, or "squeeze" pages:</b> <i>Free opt-in pages that offer prospects a free lead magnet or entice prospect to sign up for a webinar. This package includes two versions of the page (suitable for A/B testing) and wireframes for each version</i> | \$400 - \$600      |

## Scripts

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| <b>Short video or audio scripts:</b> <i>Short-form scripts for explainer videos or other marketing materials (5 minutes or less)</i> | \$700 - \$850 |
| <b>Webinar scripts:</b> Sales pitch scripts for webinars or workshops  | \$1500+       |

## Webinar Conversion Consulting

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|--|---------|
| <b>Webinar audits:</b> <i>Maximize your conversions by getting feedback on your entire webinar funnel, including the full recorded webinar</i> | \$1200+ |
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***Ready to kick off your project? Contact me for your free consultation!***